



MISSION

print litho

artwork specifications

We can accept all common professional graphic software formats (JPEG, TIFF, EPS, PDF etc). These do NOT include Microsoft Word, Publisher or Powerpoint files. If these are the only options you have please call for advice.

ILLUSTRATOR / COREL DRAW

Files should be saved in the EPS or PDF format with 3mm bleed. Please convert all type to outlines (aka paths or curves). Artwork should always be supplied at its actual print size. Pantone solid coated or uncoated spot colours should always be used unless printing CMYK (full colour). Please make all black text 100% black only.

INDESIGN / QUARK

Files should be saved in the EPS or PDF format with 3mm bleed. Artwork should always be supplied at its actual print size. Pantone solid coated or uncoated spot colours should always be used unless printing CMYK (full colour). Please make all black text 100% black only.

PHOTOSHOP

Files should be saved at least 300dpi at the actual print size plus 3mm bleed. For single colour prints please supply a greyscale TIFF. For multicolour prints please supply a layered PSD with each colour on its own layer, named as its intended print colour. Always accompany these files with a JPEG or PDF visual showing the design in colour.

USING BLACK CORRECTLY - if using black as a fill colour in a CMYK design and you want to reproduce a strong dense black please make sure the black in your file is made up of 30% Cyan, 30% Magenta, 30% Yellow and 100% K (Black).

TEXT - Any text must be at least 3mm away from the edges of the trim size and if using black for small text please ensure it is made up of 100% K (black) only and set to Overprint. Please convert all text to outlines (aka paths, curves) where possible.

DIE CUTTING - if die cutting is involved please supply your required cut line as a 0.25mm Magenta stroke set to Overprint and on a separate layer. Please include 3mm bleed outside the cut line.

SPOT UV / FOILS - if you require either of these options please select a spot colour and name it UV or FOIL and assign it to relevant artwork, always set to Overprint.

ARTWORK FOR BOOKLETS / BROCHURES - please supply as a PDF file with 3mm bleed and as single pages in reading order.

If you are unable to meet these requirements you may incur an artwork charge. This is charged at £25:00 p/hr. Please feel free to call or email for advice no matter how basic, we are here to help.